



Saving Heanor Grammar School

What have we done so far? 1

- **ACV – 6 month moratorium on the sale**
- **Technical surveys of the building**
- **Worked with AVBC and Derby College to make the building watertight and prevent further degradation**
- **Fire safety survey**
- **1008 signature petition to Derby College and to AVBC**

What have we done so far? 2

- **Taken Legal Advice**
- **Website and facebook page**
- **Database of supporters**
- **Applied for charitable (CIO) status**
- **Investigated sources of finance**
- **Started fundraising**
- **Working on a business plan**

What have we done so far? 3

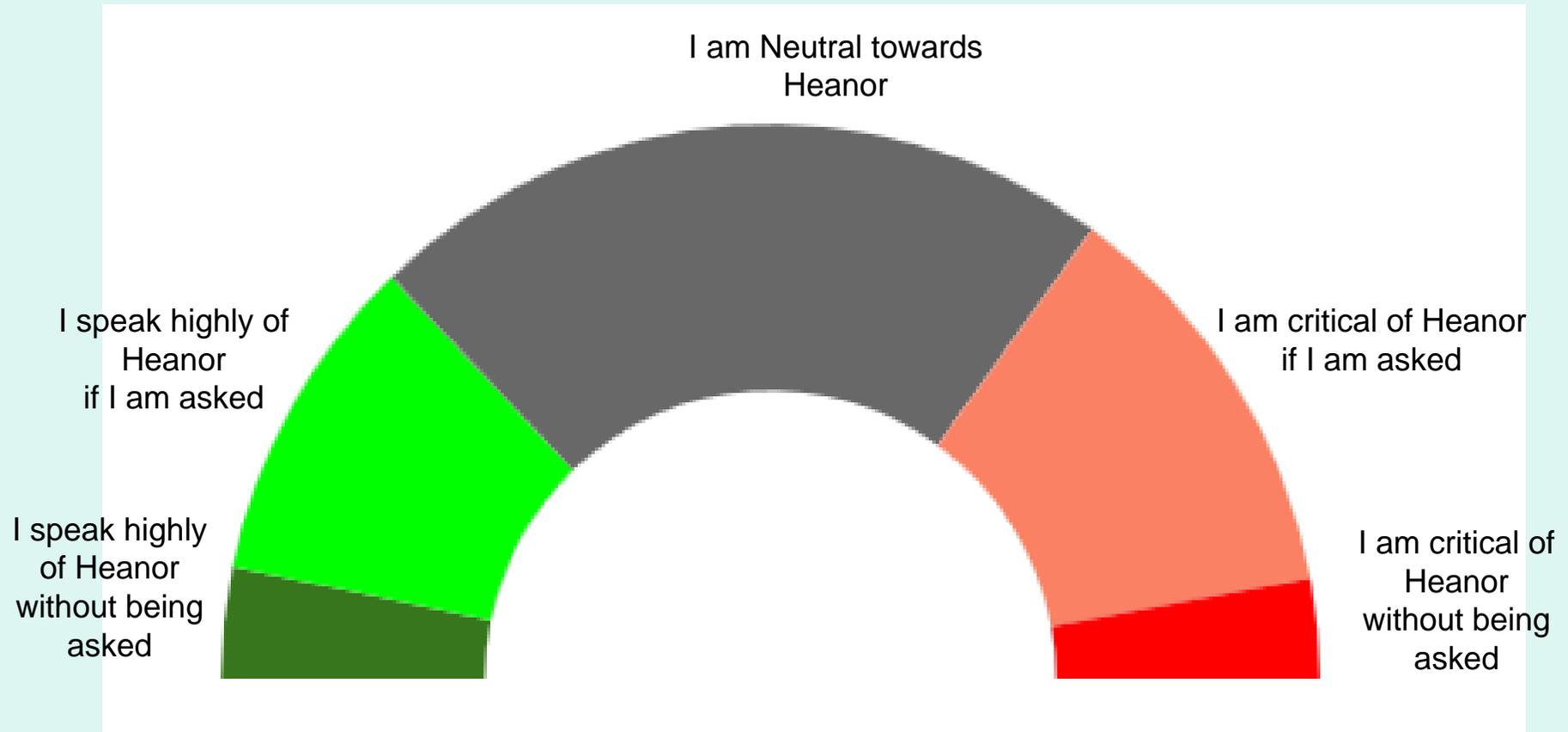
- Meetings with local authorities and Derby College
- Confirmed that the Triptych is securely stored
- Quotes for work required
- Press and media coverage
- 2 surveys, each reaching over 1000 people

The Survey

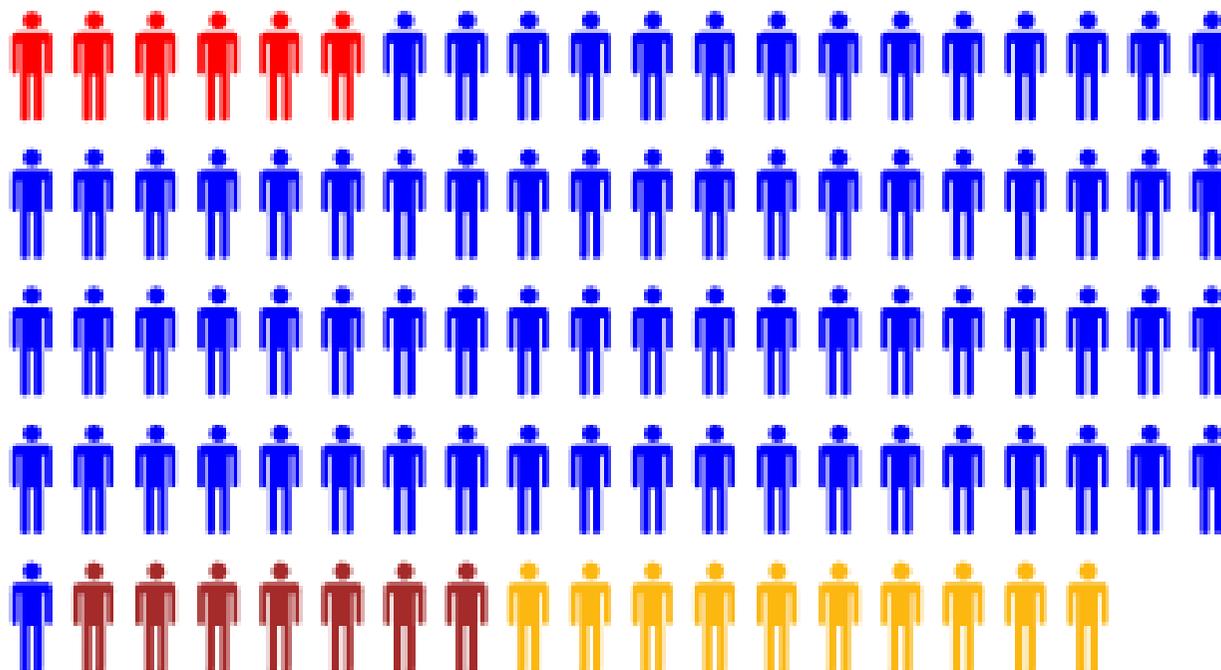
- Survey of 1,003 residents conducted door-to-door
- Survey area - 15 Lower Super Output Areas
- Quotas set to ensure sample representative of the survey area.
- IbyD – professional market researchers – helped us with the research.



General Perceptions of Heanor are low; more are critical than favourable



The vast majority (over three-quarters) want the site made into a resource for the community

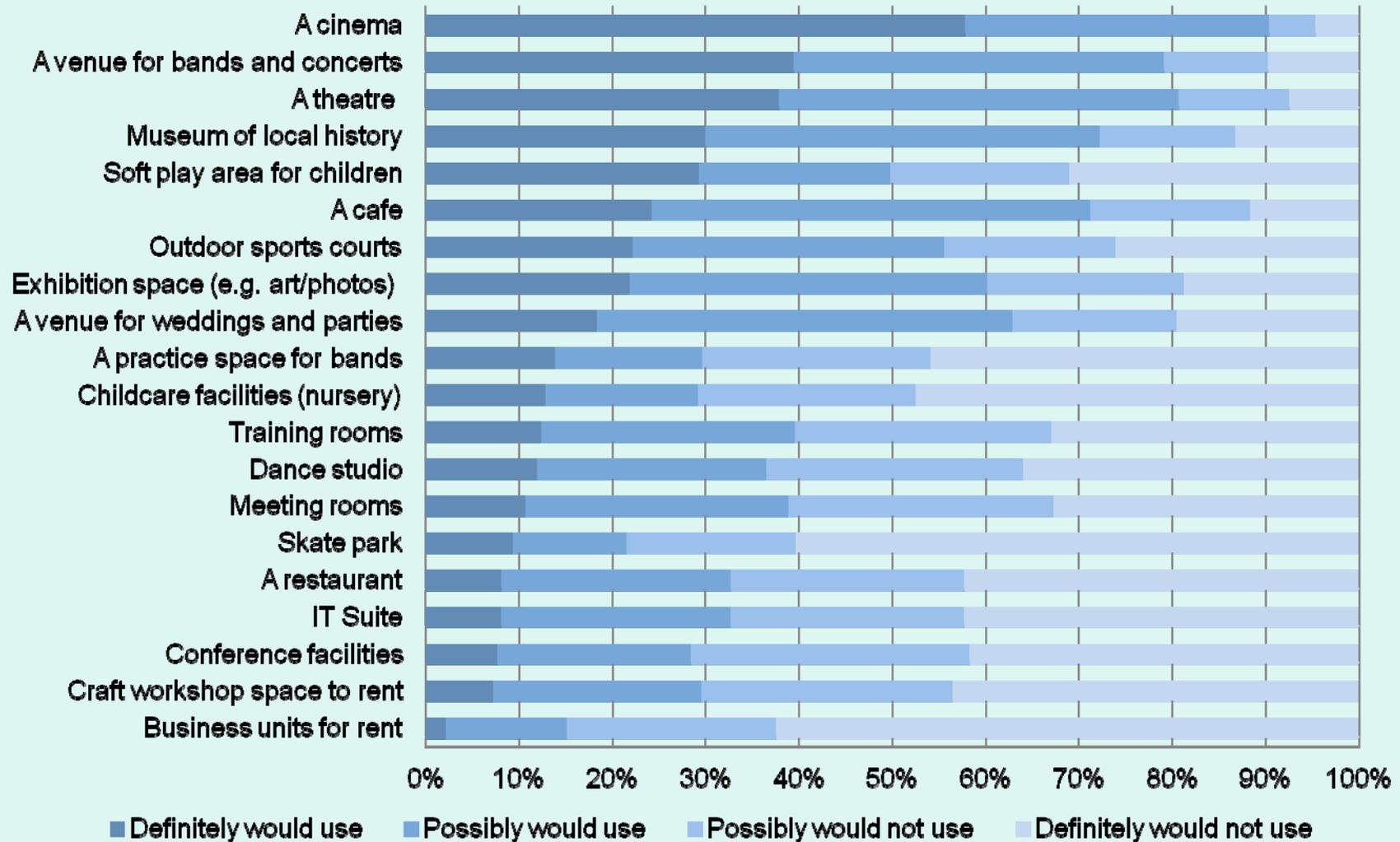


■ Houses and flats (6%) ■ Community Hub (77%)

■ Office/business facilities (7%) ■ Something else (10%)

‘Something else’ included: a leisure complex, more parking, theatre, mixture of shops, community hub, bar, restaurant, cinema.

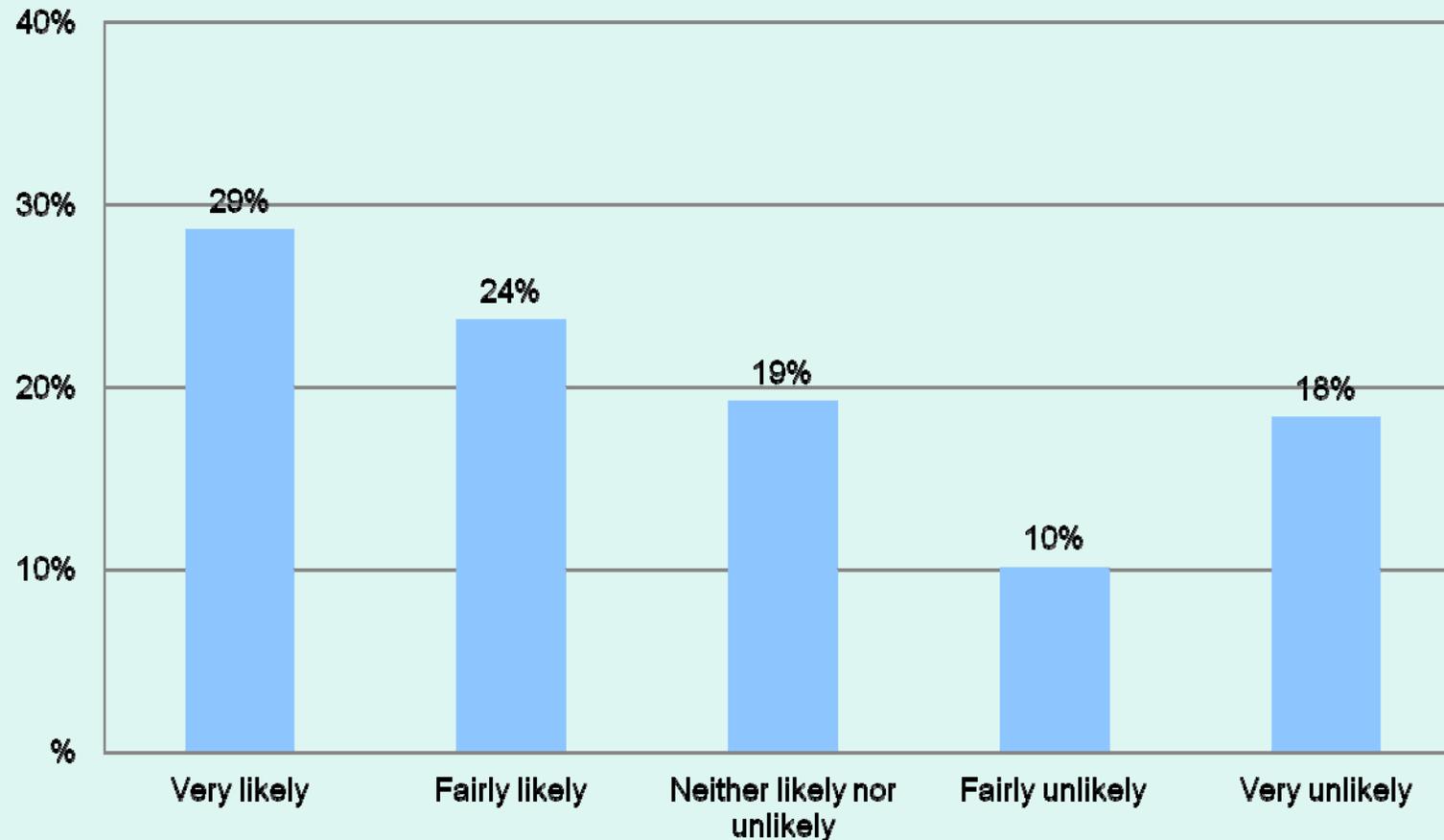
Demand for a range of facilities - some with potentially strong income



If these **facilities** were available after the redevelopment of the former Grammar School site, how likely would **you** be to use them?

Over a half of residents likely to take part in some form of learning – + if held at HGS

Likelihood of taking part in learning in the future



59% much more, or slightly more likely if held at former HGS

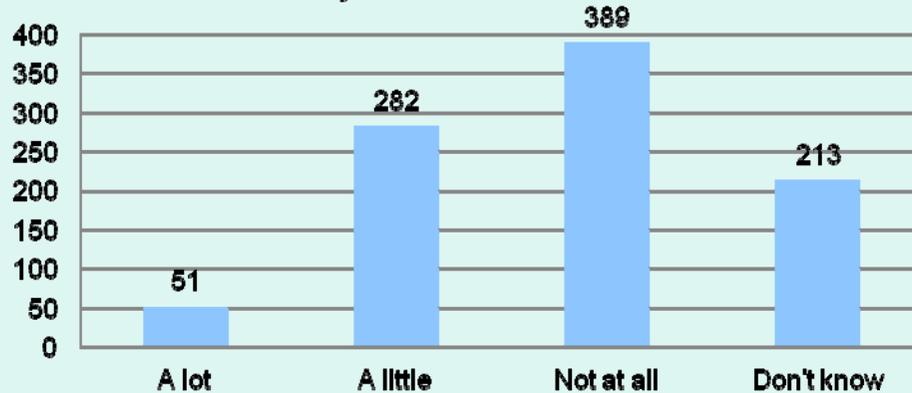
How likely or unlikely are you to take part in some form of learning in the future? Base = 988

Would having courses provided at the former Heanor Grammar School site make you more or less likely to take up learning? Base =

967

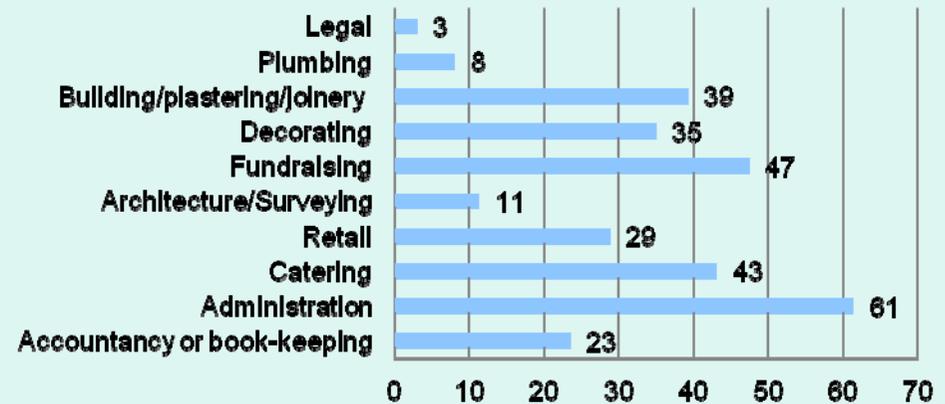
Residents want to get involved

How much would you like to be involved in a local organisation which helps to redevelop the former Heanor Grammar School into a facility for use by the whole of Heanor?



- Note – these charts are actual numbers of respondents in the survey
- The 51 respondents who would like to be involved 'a lot' is 5% of the sample surveyed - which would be almost 1,000 residents who want to help!

Do you have any skills or knowledge that you would like to share with others in developing the former Heanor Grammar School?



Meanwhile we've talked to

- **Amber Valley Borough Council**
- **Heanor & Loscoe Town Council**
- **Derby College**
- **Nigel Mills, MP**
- **Big Lottery Fund**
- **Charity Commission**
- **Department for Business, Innovation and Skills**
- **Department for Education**
- **Derbyshire County Council**

And

- **Derbyshire Historic Buildings Trust**
- **Heritage Lottery Fund**
- **Historic England**
- **The War Memorial Trust**
- **Architectural Heritage Fund**
- **Locality**
- **Community Matters**
- **Amber Valley CVS**
- **Skills funding agency**
- **Other projects; Strutts and 'The Station'**

Questions and Answers 1



What happens next? 1

- ACV runs out on October 27th
- Heanor Grammar School Action Group have taken on a big challenge.
- We need the support of the local community, and those further afield – such as alumni of the school.
- We cannot foresee the future but here are some of the possible things that might happen

The current phase

- At present the sale of the site by Derby College has been *delayed* because the Local Community have managed to get the site designated as an Asset of Community Value or ACV.
- The ACV status only secures a *delay* in the sale until the 27th of October –
19 days from today!

HGSAG are using that time to:-

- Do a feasibility study to show how we will get the site and what we will do with it
- Raise sufficient finance to acquire and restore the site themselves **OR**
- Find a sympathetic partner to work with to secure and develop the site for the community, **OR**
- Secure a further delay in the sale.

We are also working on:-

- **Developing a business plan for running the site in a way that will cover its running costs**
- **That will be an essential tool both for planning the redevelopment and for securing finance.**

Results from our market research prove the Case FOR a Cinema

- 53% would definitely use a cinema
- Adult population = 19,273 - so 53% of that is 10,215 residents
- If they came 6 times a year = 61,290 admissions

Base	10215			
Cinema visits per year	Annual admissions	Monthly seats	Daily seats	Annual revenue (£)
6	61290	5108	196	459,675
2	20430	1703	65	153,225
1	10215	851	33	76,613
Assumptions				
cinema open 6 days a week				
seat price = £7.50				

Independent Cinema Office Examples

Income and expenditure account

- Total annual net income £412,600
- Wages £192,000 (8 ft equivalents @ £24,000 pa average)
- National insurance @10.45% £20,064
- Rent £70,000 Rates £12,000 Heat and Light £12,000 Insurance £8,000 Repairs and renewals £20,000
- Audit/accountancy £4,000
- Telephone £2,000 IT £20,000 Printing and stationery £4,000
- Depreciation £6,000
- Advertising £6,000
- Bank interest £10,000
- Total Overheads £386,064
- Net Profit (before tax) £26,536

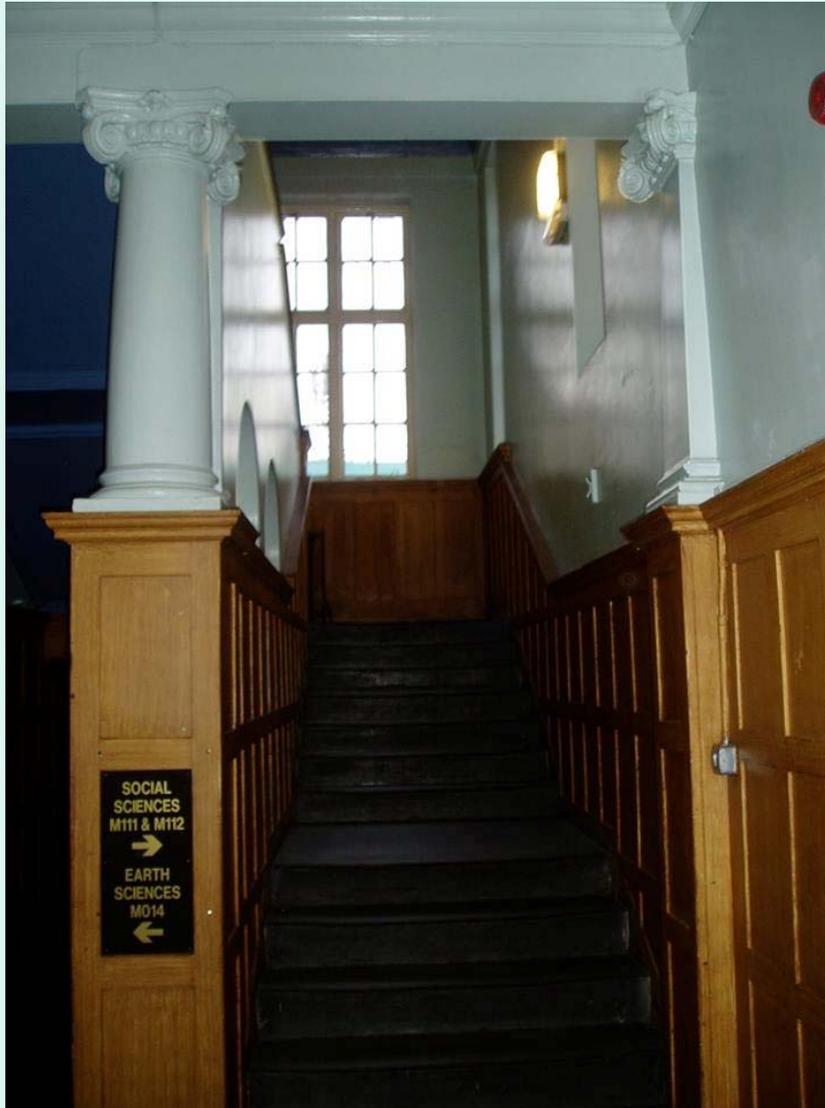
Then what?

- Anytime from the 27th of October onwards Derby College can sell the site.
- ***If*** the Action Group have found a way to secure the site, then we can start to raise the funds from various heritage trusts that will be needed to restore it.
- ***These funds are not available until you own the site.***
- The surveys we have completed suggest that we may need between £3 and £5 million to bring the building back into use.
- First we will have to do essential repairs; to keep the building secure and protect it from water damage.
- Then, restoration and the development of the site as a multi purpose community facility and will be able to begin.

But what if . . . ?

- When the ACV runs out in October Derby College can sell the site *to whoever they wish*.
- **If they sell it to anyone else our work is not over!**
- We then need to work persistently with all the stakeholders; (the local community, local authorities, any commercial interests and the heritage organisations) to try and ensure that any development on the site respects the following:-
 - **The needs and wishes of the local community**
 - **The historical and architectural value of the main building**
 - **The regeneration needs of Heanor Town centre**
- We can do these things through public campaigns and lobbying and through engaging with the local planning process.

Questions and Answers 2



How can you get involved?

- We can only do this with visible backing and support from the community.
- No one will take us seriously unless we can show evidence that the community are behind what we are trying to do.
- We want to make HGS into a hub for our community - for everyone in our area to enjoy.
- Join us, and show your support. Sign up as a supporter either on paper here tonight or through the form on our website 'Like' us on Facebook.

A Word about Fundraising . .

- Various kinds of funding will be needed at various stages
- Much of it can be secured from grant making trusts, ***but not all of it***
- Heanor has pockets of deprivation and has suffered from underinvestment.
- We need to make sure that the authorities give it the priority it deserves.
- We don't expect to raise the bulk of the funding from the pockets of the people of Heanor.

But obviously we do need money and this is how you can help

- There will be a **'donate'** button on the website as soon as the CIO is in place
- There will be an option for people to ***pledge*** funds which we will only collect and use if/when we reach specific goals.
- There will also be a ***crowd funding*** campaign running through social media and you can help by spreading it far and wide.
- If you don't use social media yourself recruit a friend or relative to do it for you.

But obviously we do need money and this is how you can help

- What some of you may be able to do is connect us with people that we should be approaching for funds
- We have already received offers of donations from local people and from alumni
- Maybe some local groups would like to run fundraising events for the campaign
- If you want to support the campaign by:-
 - Fundraising,
 - Suggesting possible donors we can approach,
 - Personally donating or pledging,

Speak to us afterwards and we'll explain how you can.

How else can you get involved?

- Give us some of your time to help us get things done.
- Use the form, here tonight, or the one on the website, to tell us what you can do or anything that you know that you think will help us.
- Talk to people about the campaign; about why it matters, about what we hope to do. Direct them to the website for further information.

Questions and Answers 3



Ways to stay in touch . . .

- Fill out a form
- Newsletters
- Website <http://hgsaction.wix.com/hgsaction>
- Facebook
- Refreshments are available so that you can stay and talk to us after the meeting